

professional experience

The Vanguard Group // Malvern, PA

June 2015 - Present

INNOVATION DEVELOPER

Partnered with Business and IT to envision the possibilities & increase speed to adoption of emerging technologies. Conducted research & POCs with technologies like virtual reality, smart watch experiences, & natural language processing. Provided consulting & thought leadership to partners. Managed divisional Tech Review forums to share learnings & promote innovative thinking. Served as project lead for enterprise-wide API Economy Program. Facilitated ideation sessions that supported divergent thinking.

July 2013 - June 2015

TECHNOLOGY LEADERSHIP DEVELOPMENT

Participant in the Technology Leadership Program (TLP) at Vanguard, a rotational two year accelerated development track in IT to cultivate a breadth of technical expertise, business acumen, relationship management, and leadership experience. Rotational roles included UI Designer, UI Developer, and Security Strategist.

May - August 2012

RETAIL MOBILE DEVELOPER INTERN

Developed components for the Retail mobile application on native iOS platforms. Strategized and applied solutions that met users' needs and desires, as well as long-term business objectives in a collaborative, agile team environment.

leadership experience

March 2016 - Present

IT WILS HEAD OF COMMUNICATIONS

Leading major branch of IT Women's Initiative for Leadership Success (WILS) employee resource group. Responsible for creating communications strategy and creating & managing three sub-teams. Also Visual Communications Lead for internal Women in IT Conference.

April 2014 - July 2016

IT WILS CHIEF OF STAFF

Worked closely with IT WILS Champion to develop & support strategic leadership initiatives. Served as primary resource for the development and coordination of executive materials. Managed content & agendas for Ambassador meetings.

2014 - Present

VANGUARD RECRUITING REPRESENTATIVE

Represented Vanguard & recruited students at Rochester Institute of Technology career fairs, on internal student panels, & at external hackathons or other university events.

speaking engagements

February 18, 2017

RUTGERS UNIVERSITY, HACKERS HACKATHON TECH TALK

"The World of Digital Disruption: How Soon Do You Need to Prepare for the New Normal?"

The two female students we mentored ended up winning the category, Best Use of Financial Service APIs.

education

May 2013

ROCHESTER INSTITUTE OF TECHNOLOGY

New Media Interactive Development, Bachelor of Science
Golisano College of Computing & Information Sciences
Rochester, NY

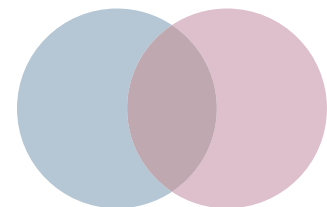
Dual Minor: Marketing, Italian Language

Concentration: Communications

Honors Program, 2013 RIT Outstanding Undergraduate Scholar

GPA: 3.87 / 4.00

ANALYTICAL



CREATIVE

skills

Conceptual Thinking
Ideation Facilitation
Web & Mobile Development
Relationship Management
Human-Centered Design
Storytelling

software & languages

Adobe Creative Suite
Angular JS, Selenium
HTML5, CSS3, XML
Javascript, jQuery, PHP
Objective-C
Java, C++, SQL
Conversational Italian

courses

IDEO U: "Storytelling for Influence" (February 2017)

IDEO U: "Leading for Creativity" (April 2017)

personal interests

Experience Design, Creative Leadership, Urban Planning, Travel,
Emerging Tech, Photography, Rock Climbing, Cycling, Craft Beer

design portfolio

MaryOrth.com